



The *Talon Times* is online!  
 Advertise for only \$35 a month

## ***Talon Times* Advertising Contract 2011-2012**

Lakes Community High School

### **General Information**

Business Name \_\_\_\_\_ Date \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### **Run Dates and Amount Due**

Run Date	Ad Size (in column inches)	Amount Due (\$7.50/column-inch)
<input type="checkbox"/> Sept. 30	_____	= _____
<input type="checkbox"/> Oct. 28	_____	= _____
<input type="checkbox"/> Nov. 18	_____	= _____
<input type="checkbox"/> Dec. 16	_____	= _____
<input type="checkbox"/> Jan. 27	_____	= _____
<input type="checkbox"/> Feb. 24	_____	= _____
<input type="checkbox"/> March 23	_____	= _____
<input type="checkbox"/> April 27	_____	= _____
<input type="checkbox"/> May (TBD)	_____	= _____
		<b>TOTAL due =</b> _____
<input type="checkbox"/> Please bill me month-to-month		
<input type="checkbox"/> I have paid in full in advance for the 5% discount		

### **Rates and Rate Plans**

*Talon Times* charges \$7.50 per column-inch for each advertisement purchased. There is an additional \$25 charge per ad for color. The minimum ad size is one column x two inches (1x2) or two columns by one inch (2x1).

#### **Discounts**

- Pay only \$7 per column-inch for advertising in subsequent issues (after the first ad).
- Receive a 5% discount for paying in advance of publication date(s).
- LCHS student groups receive a 25% discount on advertisement space.

**Your business will be billed after the ad appears in print. If payment has not been received by the specified date, your ad will not be printed in subsequent issues.**

#### **Contact us:**

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 Lakes Community High School  
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