

Lakes Eagles Booster Club
Executive Board Meeting
October 3, 2007

Meeting began: 7:10 pm

In attendance: Tracy McGrath, Terry Beadle, Daniel Venturi, Lori Burchard, Greg Williams, Jeanne Valin, Lori Eder, Denise M. Fullerton, Laurel Thomas, Esther Hebbard, Sue DeRose, Phyllis Keun, Suzi Bassett, Deb Cappitelli, Tony Wittman, Jim McKay, Janette Fisher, Susan Massie, Vicki Schnurbusch
Absent: Debbie Beadle

Approval of Minutes: Minutes from regular meeting on 9/12/07 and special meeting on 9/24/07
Approved (Dan Venturi, Esther Hebbard)

Treasurers Report: Reported a balance of \$18,784.42

Principal's Report: Mr. McKay reported that Lakes will host a Veteran's Day Celebration on Nov. 12, 2007. It will begin with a breakfast for the students at 8:00 am and an assembly at 9:00 am. Each department has a theme for the week prior to the event. Several guests have been invited to attend and to speak and participate in classroom activities. These include a 2 star general, a Vietnam Veteran and author, and members of the military. Many of the boosters offered help with contacting veterans to participate. Mr. McKay also reported that the school will move toward a "physics first" curriculum beginning next school year.

Committee Reports:

Membership: Currently there are 108 members. Requested use (with reimbursement) of the schools bulk postage machine. This is against school policy. Requested addition of a separate corporate membership with a separate recognition banner, making the "true blue" banner for families' names only. Will ask directors for input on business member incentive. Founding directors will look for old notes on discussion of corporate membership. There was discussion about advertising at the football field and elsewhere on campus. Lori Eder volunteered to work with Tony Wittman and Janette Fisher on corporate sponsorships. There was discussion on taking over publication of the sports brochure. Further discussion on working with other groups like the Talon Club and Friends of the Arts to be sure that we are all working together. Discussion on the need to communicate with each other. Laurel Thomas will be a contact person for the Talon Club.

Spirit Wear: Would like to create a Lakes Eagles Booster Club shirt and Corporate Membership window cling for next year. They will work with the Talon Club to set up for sales at the next football game – will contact Sue Stone for information.

Concessions: Waiting for a financial report from Curt. Estimating \$600-\$700 in concessions so far. The concessions are not open for all events due to a lack of volunteers. The committee has gotten responses from some coaches and is collecting more names of volunteers. They will send sign-up forms to coaches for winter sports. They are testing new products and equipment for winter program concessions.

Dinner Auction: The venue is reserved for the Booster Bash. It will be on April 26 at the German Aide Society. The venue will be responsible for a cash bar and we will be responsible for our catering. We will pay a hall rental. There was a suggestion of contacting the tech campus to request students do the catering. This committee will hold a separate meeting to discuss details for this event.

Fundraising: Sue DeRose reported a fundraiser at Buffalo Wild Wings – Nov. 2. She has requested a Jewel Shop & Share for the weeks before Thanksgiving, Christmas and Easter. She has also requested a Max & Erma's night during the week after the Booster Bash so that we can insert the flyer into the auction brochure. Sue requested gift certificates for the Booster Bash.

New Business:

Fundraising committee: We need someone to chair and run this committee. We need to develop a calendar to notate when all groups within the school are doing a fundraising activity. Laurel Thomas will coordinate dates for the Talon Club. We should ask new parents to take on this responsibility.

Concessions Banner: Request to allocate \$200.00 for a concessions banner. Motion (Susan Massie, Terry Beadle). Motion carried.

Water bottle with school logo: Request by Janette Fisher to carry this product in our concession stand. Discussion on whether or not we can get a sponsor to pay for this, adding their logo to ours. Janette will investigate this.

Old Business:

Expenditure request process: It was decided that the directors would need to hold a special meeting to discuss and vote upon requests.

The procedure will be as follows:

Mr. McKay will receive all requests. He will pass along all requests to the Board of Directors.

The Board will review and decide which to further consider. Staff whose requests are under consideration will be invited to make a presentation to the Board. The Board will then meet again to discuss and vote upon requests.

Dates set for these steps are as follows:

Deadline for requests: October 19, 2007

First review by the Board of Directors: October 24, 2007 at 6:30 pm at Lakes High School

Presentations by Staff: November 2, 2007 at 3:00 pm at Lakes High School

Final review and vote by the Directors: November 5, 2007 at 6:30 pm at Lakes High School

A second review process will be conducted in the spring.

A motion was made to retain \$5000.00 in the booster account to cover future expenses. After discussion it was determined that no motion was necessary as the budget accounted for expenses such as \$7500 retained for the dinner/auction. The motion was withdrawn.

Booster Logo: Discussion on changing the booster logo to a simpler design. It was determined that the design should incorporate the Eagle with the booster name. Janette Fisher will give design ideas to Kellie Doyle to create.

Dues Waiver: In order to reach out to families who may not be able to afford the dues, notation will be added to the membership application to contact Mr. McKay. He will then handle response to these parents to offer volunteer service in lieu of dues payment.

Badgerland fundraising opportunity: It was decided to pursue this opportunity. Tony Wittman will contact the representative.

Basketball game at United Center: We are not willing to risk the cost of fronting the ticket money for this event. We will offer our support in advertising the event.

Water Tower: We have until next Tuesday to make a decision on adding the school logo to the water tower.

Dan Venturi will ask the Talon Club for an additional \$1000.00 out of their concessions money. Requested an additional \$1000.00 from the Booster club. Motion (Phyllis Keun, Suzi Bassett). Motion withdrawn.

Upon completion of the project, there will be recognition of significant donors in the following manner: recognition at home football games, a dedication ceremony, a plaque displayed at the concession stand during football season and within the school thereafter.

A request was made to offer assistance and commitment to the project. Motion (Tony Wittan, Lori Burchard) Motion carried.

Next meeting: November 7, 2007

Meeting Adjourned: 9:58 p.m.

Respectfully submitted,
Tracy McGrath